



Natural resources of Central European SPAs as a driver for sustainable development of towns and regions

HealingPlaces Final Conference

Wrocław - Jelenia Góra - Cieplice
9-10 June, 2022

Agenda



MEDIA PATRONAGE:
Faculty of Architecture,
Wrocław University
of Science and Technology





Thursday, 09th of June 2022

Location of the meeting: Wrocław, Concordia Design (<http://hub.concordiadesign.pl/index.php/centrum-eventowe/>)

Hybrid formula, link to the meeting: to be provided

Introduction

08:30	Registration Welcome and organizational issues – by Magdalena Belof (IRT) and Małgorzata Markowska (GIG)
09:00 (30')	Welcoming address
	Grzegorz Macko – Deputy Marshall of the Dolnośląskie Voivodeship
	Maciej Zathey – Director of the Institute for Territorial Development
	Magdalena Belof – HealingPlaces Project Coordinator at IRT
09:30 (30')	Keynote: Healing waters and SPA culture – Central European heritage. Dr Barbara Kiełczawa, Wrocław University of Science and Technology, Faculty of Geoengineering, Mining and Geology

Session 1

SPAs in Lower Silesia - Towards the Action Plan for sustainable management of Lower Silesian SPAs

10:00 (15')	Introduction by Przemysław Malczewski (IRT)
10:15 (70')	Panel session: moderated by: Przemysław Malczewski and Magdalena Belof PANELISTS: <ul style="list-style-type: none"> • Grzegorz Macko, Deputy Marshal of the Dolnośląskie Voivodeship • Wojciech Zembik, Vice President of the Board Cieplice SPA, Sp. z o.o. – Grupa PGU • Dr Urszula Bąkowska-Morawska, President of the Board PHH Hotele, Sp. z o.o. • Mateusz Jellin, Mayor, Town Office Polanica Zdroj • Prof. Tadeusz Przylibski, DSc, PhD, Wrocław University of Science and Technology, Faculty of Geoengineering, Mining and Geology
11:25 (15')	Coffee Break

Session 2

SPAs in Central Europe and achievements of the Healing Places Project

11:40 (10')	Introduction by Lubor Jusko – JTS (TBC)
11:50 (15')	Philosophy and achievements of the HealingPlaces project – Małgorzata Markowska GIG (project coordinator)
12:05 (110')	Protection of curative waters and sustainable management on SPA resorts in Europe – experiences and solutions from HealingPlaces pilot actions (introduction and moderated by: Heike Kniesel –Business Upper Austria – OÖ Wirtschaftsagentur GmbH)
	Improvement of sustainable management of thermal natural resources in Colli Euganei area (Italy). Presentation: Diego Santaliana, Eva Canevarolo, Aldo Buja (President G.U.B.I.O.C.E Euganean Thermal Management Authority), Aldo Roghel (Director G.U.B.I.O.C.E Euganean Thermal Management Authority).



	Shifting towards nature-focused development of spa potential - Green Spa Network (Hungary). <i>Presentation: Representatives of Hajdú-Bihar County and Borsod-Abaúj-Zemplén County.</i>
	(Economic) potentials for regional development through the sustainable use of natural resources (Austria). <i>Presentation: Heike Kniesel and Herbert Reitmann (Business Upper Austria – OÖ Wirtschaftsagentur GmbH).</i>
	Eco-friendly SPA management in region and guidance for sustainable use of local thermal and mineral groundwater resources (Croatia). <i>Presentation Ivana Mlinarić, City of Križevci.</i>
	Planning and management of natural healing resources in Slovenia – case study in region Jugovzhodna Slovenija (Slovenia). <i>Presentation: Vane Urh, Development Center, Novo Mesto.</i>
	Thermal District of Acqui Terme: hypothesis and scenarios for more sustainable thermal services and products. Former Military Baths case study (Italy), <i>Presentation: Valentina Curato - LAMORO Development Agency.</i>
	Sustainable management of natural healing resources in the pilot region of Jeseníky, the Czech Republic: main results and challenges, (Czech Republic). <i>Presentation Pavel Ptacek, Professor at the Mendel University, Brno.</i>
13:55 (10')	Final remarks – Dr. Monika Strojcka-Gevorgyan – Polish NCP of Interreg Central Europe, Ministry of Development Funds and Regional Policy
14:05 (55')	Lunch break

Session 3

Recommendations from regional and local innovative approaches to SPA sustainable development

15:00 (20')	Highlights from regional achievement - Heike Kniesel (Business Upper Austria – OÖ Wirtschaftsagentur GmbH.)
15:20 (20')	HealingPlaces Integrated Strategy for more sustainable management of SPAs Natural Resources: main highlights - Sonia Abluton (LAMORO Development Agency)
15:40 (15')	Short summary of tools and their possible use for other regions – by Grzegorz Gzyl (GIG)
15:55 (10')	Invitation to practical workshops online – Małgorzata Markowska
16:05 (20')	Final remarks from HealingPlaces Monitoring & Advisory Board Members
16:25 (5')	Closing the 1st conference day
16:30	Departure to Jelenia Góra – Cieplice SPA
19:30	Gala Dinner (at Jelenia Góra – Cieplice)



Friday, 10th of June 2022

Session 4

Jelenia Góra - Cieplice SPA: heritage, development, perspectives

Location of the meeting: Jelenia Góra – Cieplice SPA, Schaffgotsch Palace, Plac Piastowski 27, Jelenia Góra
 Hybrid formula, link to the meeting: **to be provided**

09:30 (30')	Registration
10:00 (10')	Welcoming address
10:10 (20')	Over 800 years of Cieplice Healing Resort – <i>Marcin Zawila, Director of Karkonosze Library</i>
10:30 (20')	Sudety Mountains - the hydrogeological profile and their Healing Waters potential - <i>Prof. Tadeusz Przylibski, DSc, PhD, Wrocław University of Science and Technology, Faculty of Geoengineering, Mining and Geology</i>
10:50 (20'+ 5' Q&A)	Cieplice and its development as a integral part of Jelenia Góra City - <i>Jerzy Łuźniak – President of Jelenia Góra</i>
11:15 (20'+ 5' Q&A)	Cieplice Health Resort – the Company Potential and Perspectives - <i>Roman Kulczycki – President of the Board of the Cieplice Health Resort Company</i>
11:40 (10')	Conference closing remarks - <i>Malgorzata Markowska (GIG)</i>
11:50 (20')	Coffee
12:10 (95')	Cieplice SPA Site visit – <i>Cieplice Health Resort Company and Jelenia Góra City Council</i>
13:45	Lunch